



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 832989

Schedule Dates 08/27/12-09/02/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail,Chris
Phone/Fax (804) 359-7100 /
CPE 11222
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 06/04/12
Last Modified 08/29/12
Entered By Penne Marsh
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,616.00
Net Total \$14,824.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	37	\$17,440.00
Grand Total:	37	\$17,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/12-08/31/12	5	:30	5A- 5:58A (ET)						1			1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		6/4/12
2.0	Normal Line / SPOT	08/27/12-08/30/12	5	:30	5:58A- 7A (ET)		1	1		1				3	\$420.00	\$1,260.00	Norfolk (WVEC) (WVEC)		6/4/12
3.0	Normal Line / SPOT	08/27/12-08/31/12	5	:30	7A- 9A (ET)		1		1	1	1			4	\$410.00	\$1,640.00	Norfolk (WVEC) (WVEC)		6/4/12
4.0	Normal Line / SPOT	09/01/12-09/01/12	5	:30	8A- 9A (ET)							1		1	\$225.00	\$225.00	Norfolk (WVEC) (WVEC)		6/4/12
5.0	Normal Line / SPOT	09/02/12-09/02/12	5	:30	7A- 8A (ET)								1	1	\$225.00	\$225.00	Norfolk (WVEC) (WVEC)		6/4/12
6.0	Normal Line / SPOT	08/27/12-08/29/12	6	:30	9A- 10A (ET)		1		1					2	\$195.00	\$390.00	Norfolk (WVEC) (WVEC)		6/4/12
7.0	Normal Line / SPOT	08/28/12-08/28/12	5	:30	10:58A- 12P (ET)			1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		6/4/12
8.0	Normal Line / SPOT	08/31/12-08/31/12	5	:30	12P- 12:57P (ET)						1			1	\$180.00	\$180.00	Norfolk (WVEC) (WVEC)		6/4/12
9.0	Normal Line / SPOT	08/29/12-08/29/12	5	:30	3P- 3:58P (ET)				1					1	\$390.00	\$390.00	Norfolk (WVEC) (WVEC)		6/4/12
10.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	3:58P- 4:58P (ET)			1			1			2	\$390.00	\$780.00	Norfolk (WVEC) (WVEC)		6/4/12
11.0	Normal Line / SPOT	08/30/12-08/30/12	5	:30	4:58P- 5:29P (ET)					1				1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		6/4/12
12.0	Normal Line / SPOT	08/27/12-08/31/12	5	:30	5:29P- 5:58P (ET)		1	1	1	1	1			5	\$510.00	\$2,550.00	Norfolk (WVEC) (WVEC)		6/4/12
13.0	Normal Line / SPOT	08/27/12-08/31/12	5	:30	6P- 6:30P (ET)		1	1	1	1	1			5	\$540.00	\$2,700.00	Norfolk (WVEC) (WVEC)		6/4/12
14.0	Normal Line / SPOT	08/28/12-08/30/12	5	:30	6:58P- 7:28P (ET)			1		1					\$550.00		Norfolk (WVEC) (WVEC)		6/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0.1	Closed Preempt	08/30/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NFL	
14.0.2	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
15.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	7:58P- 9P (ET)								1	1	\$1,950.00	\$1,950.00	Norfolk (WVEC) (WVEC)		6/4/12
16.0	Normal Line / SPOT	08/27/12-08/31/12	6	:30	11P- 11:35P (ET)		1	1	1	1	1			5	\$480.00	\$2,400.00	Norfolk (WVEC) (WVEC)		6/4/12
17.0	Normal Line / SPOT	09/02/12-09/02/12	5	:30	11P- 11:35P (ET)								1	1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		6/4/12
18.0	Normal Line / SPOT	08/29/12-08/29/12	6	:30	11:35P- 12:02A (ET)				1					1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		6/4/12
19.0	M/G For 14.0.1,14.0.2 / SPOT	08/31/12-08/31/12	5	:30	9P- 10P (ET)						1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: